



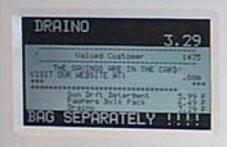
ScreenKey POS Cashier Consoles open up a whole new world of operator interface

- ScreenKeys remove any restrictions placed on you by the physical number of keys on the keyboard. This is a big bonus when you want to extend the keyboard operator interface. As an example, with ScreenKeys you may define as many tender types as required (cash, check, charge, debit, euro, specific country tender, coupons, etc.). You may want to capture information and process information such as what kind of check was received (personal, government, payroll, company, etc.) or what kind of discount was given (employee, advertised, senior citizen, etc.). All of these can be implemented without tying up any of the fixed keys. ScreenKeys allow you to present this information to the operator only when it is relevant or required thus avoiding any confusion.



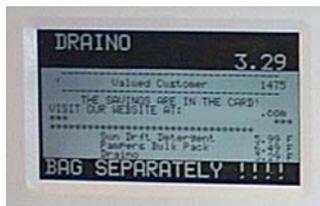
- There are many complex POS key sequences that an operator or manager must learn. Some of these have been mandated by the POS application. Others may be as a result of your own enhancements. Most companies cannot add new and required functions because they have simply run out of keys on the POS keyboard. As an alternative these companies must employ overly complex key sequences. ScreenKeys hide those complex key sequences from the manager or operator and allow them to execute them with a single keystroke from a key that has a simple and descriptive label. Fixed key keyboards alone do not allow you to do this unless you have a huge number of keys and then the real estate to put a descriptive label on the key is very limited.



- Use ScreenKeys to communicate to the operator with flashing keys, color codes and tones. These can be used to communicate special actions to be taken, or the presence of messages on the display.
- ScreenKeys allow the keyboard to take on the "personality" of the department it is connected to. As an example a ScreenKey Console on the front end may look exactly like another console but behave radically differently than one in a specialty department. Yet if one fails you simply move a unit from one location and plug it into the other.
- ScreenKey units are well adept at serving the purpose of a keyboard by allowing the POS operator to communicate to the application. However they are much more and are described as a console because they allow communication to go both ways. They uniquely permit the application to affect the operation of the console by allowing the application to write to both the ScreenKeys and the display through a powerful API.
 
- ScreenKeys reduce the training cycle and effort because the POS keyboard is less cluttered and easier to navigate and learn. ScreenKeys help to guide the operator through the process by showing only the keys required for this point of the process. Why confuse the operator by showing all the possible tender, department, or special function keys such as manager keys when they are not needed? Following is an example of how the ScreenKeys POS Operator Console simplifies the operator interface. Even though the example is from a supermarket installation, it serves to describe the benefits of ScreenKeys in any POS environment. A complex POS keyboard using 48 keys, this can be replaced with a SK-7000 ScreenKeys POS Operator Console using only 23 keys that is much easier to navigate. The ScreenKeys are used only to display those keys that are required for this point of the transaction. As an example, when the TOTAL key is pressed the ScreenKeys display the available tender options. When the MANAGER key is pressed the ScreenKeys display the manager options (most of which were originally complex key sequences and can now be executed with the press of a single key).



The fact is that a POS keyboard with the addition of a display is still a keyboard with all the limitations it had before. The addition of ScreenKeys allows the keyboard to expand your operator interface with no limitations. We then rich programmable commands and a Windows support interface to make it a console that will continue to expand with your business.





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